

Background Data Research



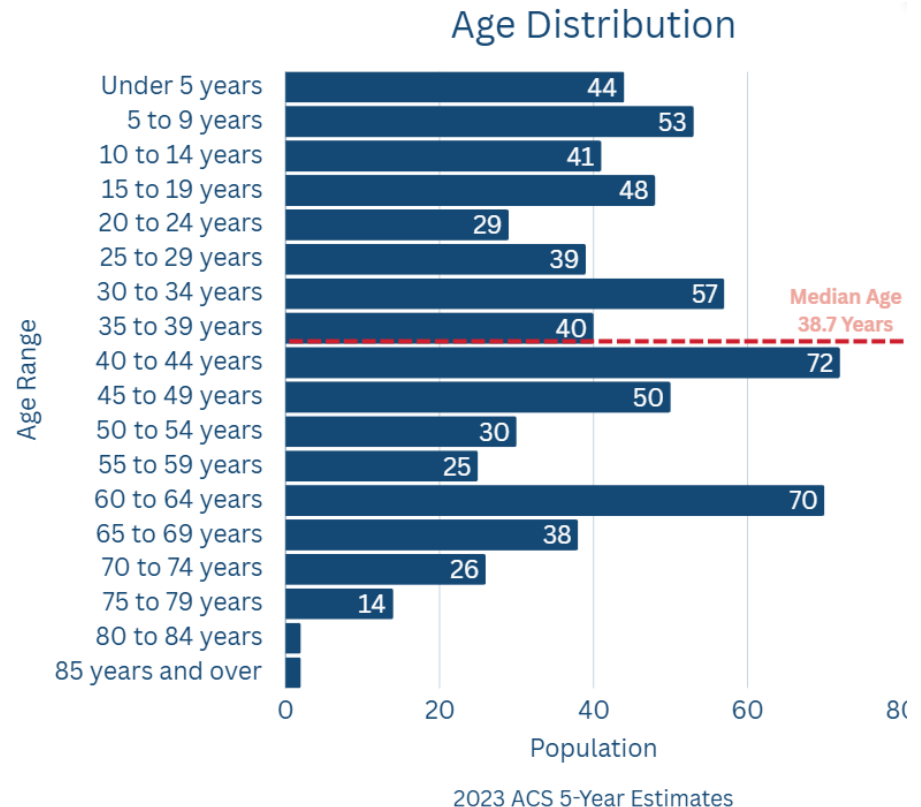
Population &
Demographics

Housing

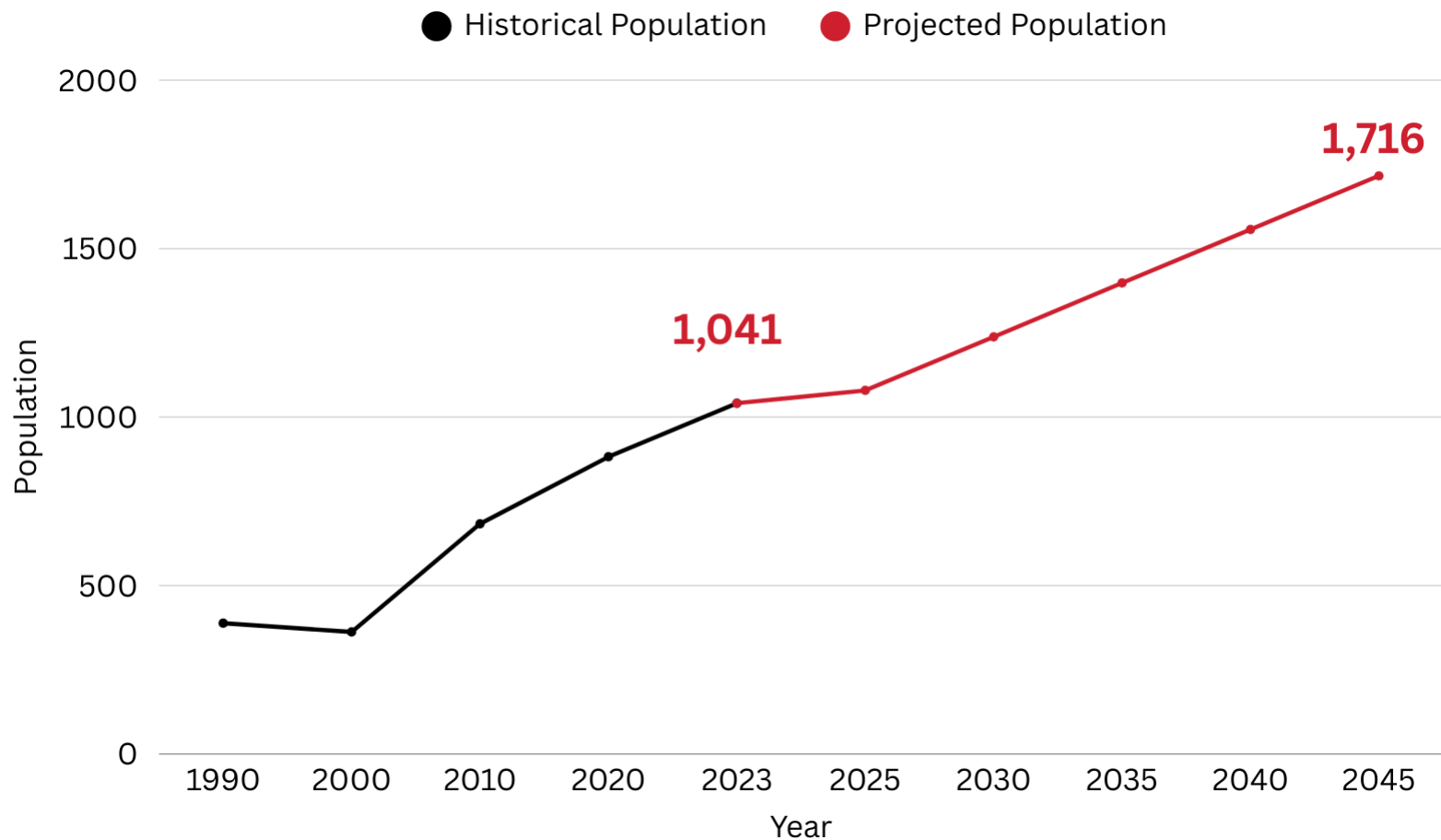
Employment
& Income

Population & Demographics

- Median Age (yr)
 - Total median age is slightly higher than the Metro and about the same as the State of Iowa
 - 64% of population is working age adults (18 to 64)



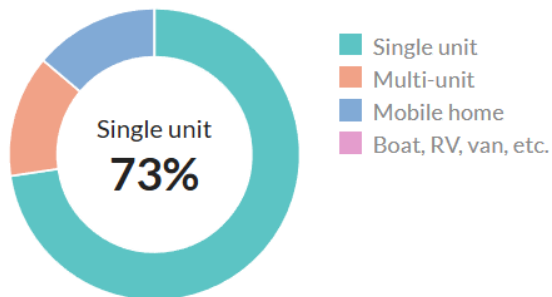
Population & Demographics



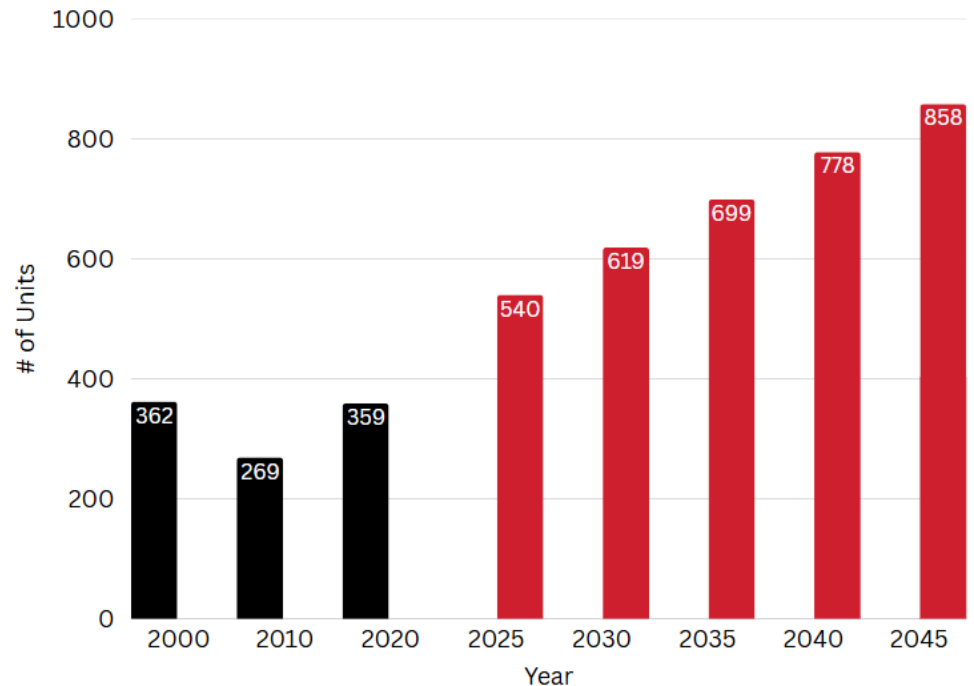
Housing

- 318 total housing units available
- 11% vacancy rate
- 86% owner occupied
- \$241,700 median value of owner-occupied housing units
- 40% of population moved into unit 2018-2020 and only 8% since 2021

Types of structure



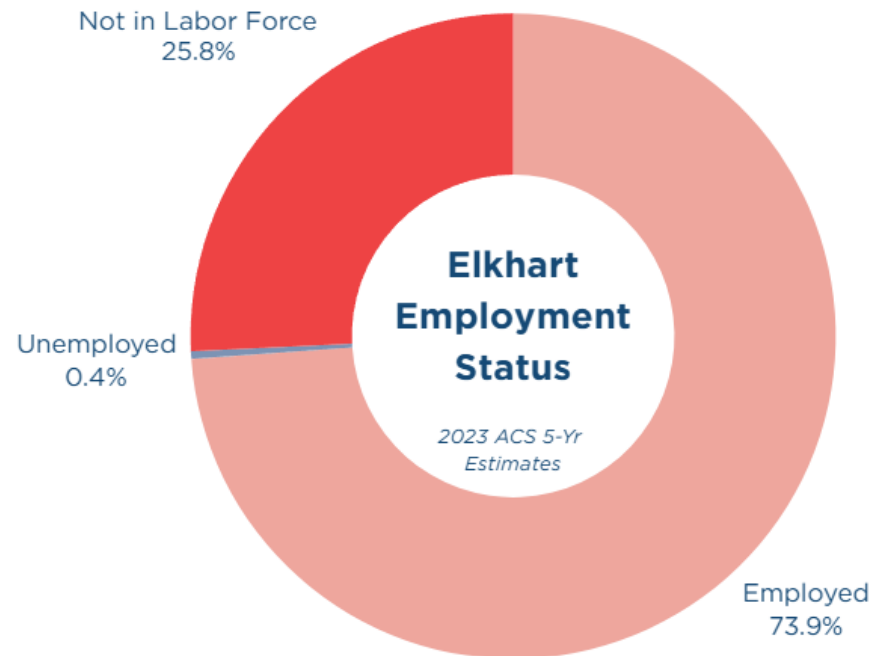
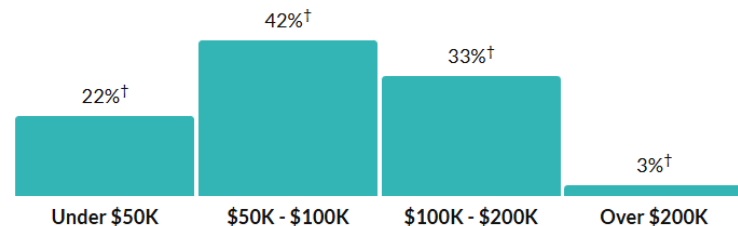
Total Housing Units



Employment & Income

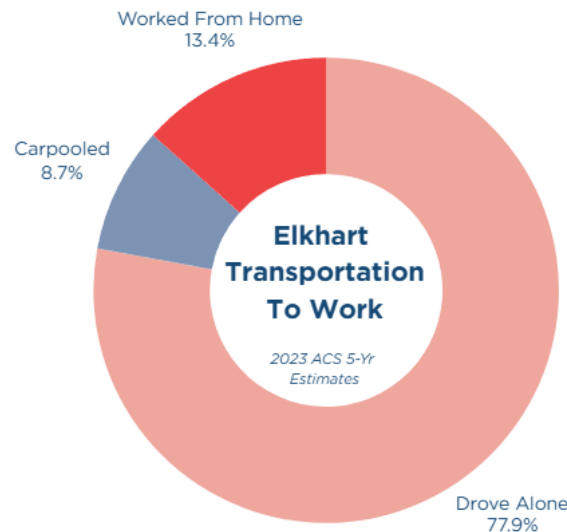
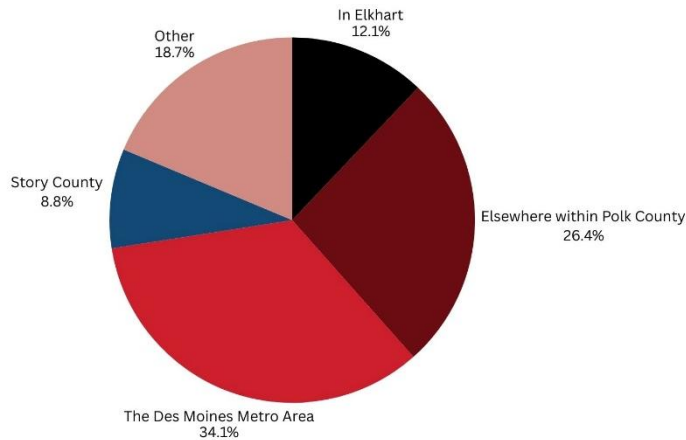
- Per capita income = \$37,506 (~80% of the metro and a little less than the state)
- Poverty = 9.8% (10% higher than metro and lower than the state)
 - Seniors (65+) have a higher rate at 16%

Household income

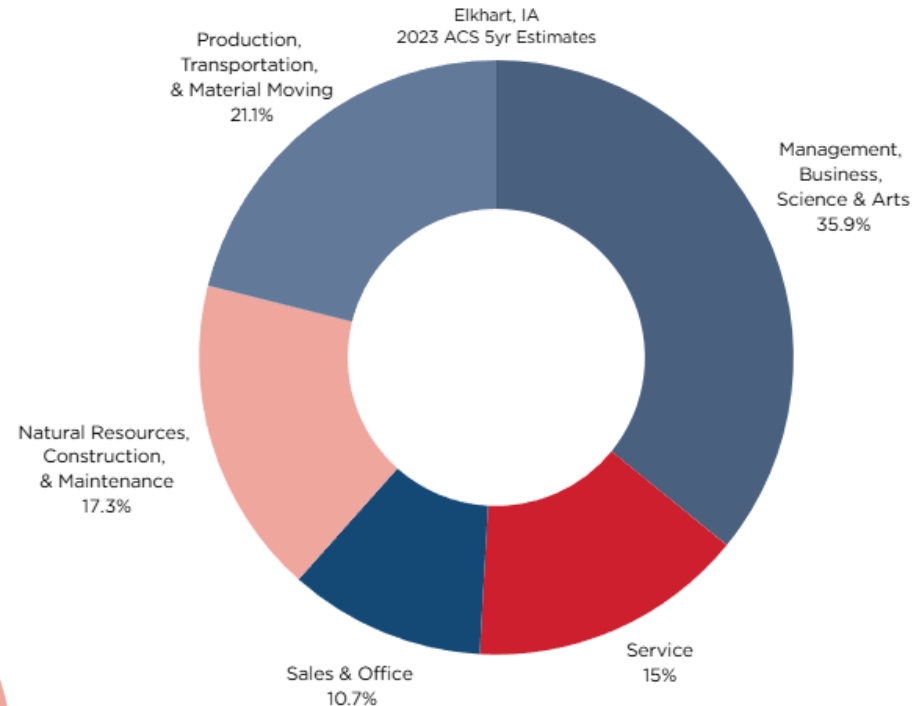


Employment

Where Survey Respondents Work



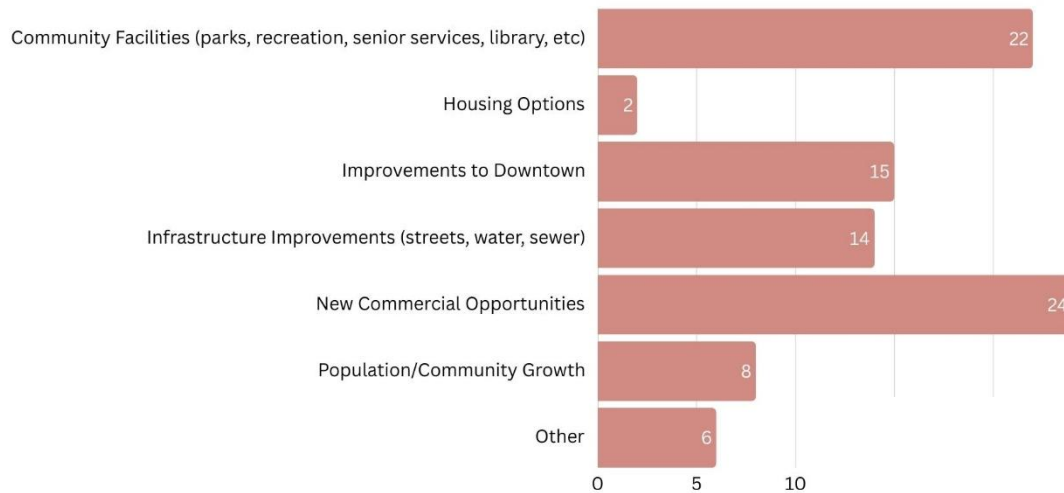
Employment Occupation by Sector



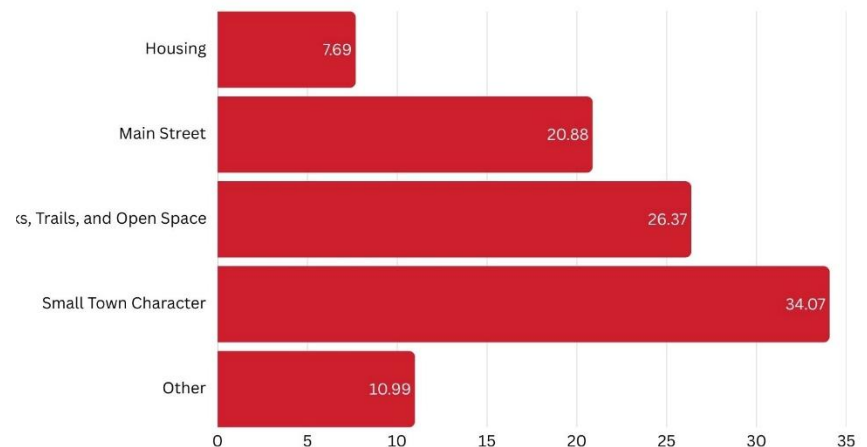
- 69% of workers are employed by private companies
- 28.4 minutes mean travel time to work

Resident Satisfaction

Top Emerging Issue To Address



Most Important Issue to Promote/Improve



Resident Satisfaction

Resident Satisfaction Survey Results

